



## IMAGINATION MEDIA LLC - C3M™ SERVICES

Grow Your Brand with Hassle-Free Content Creation, Curation & Management

Imagination Media's C3M™ plans take the content burden off your shoulders. We become your **dedicated content partner**, crafting and executing a custom social media strategy, and creating high-quality social media posts that **grow your audience and engagement**.

### Here's What We Do:

- **Reduce Your Workload:** You focus on your business while we handle all the content strategy, creation, curation, posting, management, and analytics.
- **Consistent Targeted Social Media:** We develop a custom, research and analytics based, strategy for each platform (Instagram, Facebook, X, TikTok, LinkedIn) to reach your ideal audience.
- **Engaging Video Content:** We create a diverse mix of videos and image-based posts (10 proven formats!) to keep your audience coming back for more.

### Here's How We Do It:

1. **Content Strategy & Planning:** We collaborate with you to understand your goals and brand voice, and develop a targeted approach to growing and engaging your audience more deeply.
2. **Custom Content Creation:** Our team produces original high quality custom content that gets to the heart of your organization's message. We also develop long-lasting evergreen social media posts that can be posted anytime and even re-posted later.
3. **Content Curation:** We create a "digital ecosystem" between your social media accounts along with high-quality content (promotional videos, highlight reels, social media snippets) tailored to your brand voice and target audience. We also locate and incorporate relevant third-party content (news stories, affiliate/partner content, etc.) that resonates with the current trends and hot topics to enrich your social media impact.
4. **Daily & Weekly Posting:** We consistently post engaging content to your platforms on a daily, semi-weekly or weekly basis depending on the platform.
5. **Platform Management & Analytics:** We monitor performance across platforms, and refine the strategy based on objective analytic data as well as audience commentary and engagement.
6. **Boost Initiatives:** We utilize proven specific methods to rapidly increase your followers and engagement.

### The C3M™ Advantage:

- **Expertise:** Leverage the skills of our entire award winning production team, not just one individual.
- **Cost-Effective:** Our service costs significantly less than hiring a single full-time employee with comparable skills. Our team gives you much more bang for your buck.
- **Reliability:** No need to worry about staff burnout, overwhelm, turnover, or scheduling conflicts.
- **Scalability:** Choose a plan that fits your needs (3, 6, or 12 months). Available Full time production team option, as well as A La Carte option also available. See rate sheet for more information.
- **Results:** Using data analytics and audience feedback to refine our strategies, we produce measurable results so you know exactly what's working or not, and why.
- **Bonus Value Adds:** A bunch of FREE extras! See Rate Sheet for details